

## AUD PG ENTRANCE TEST 2020

### DESCRIPTION OF TEST (To be put up on University website)

School: SBPPSE

Programme: IEVD

Duration of test (max 2 hours 30 minutes): 45 minutes

Description of test:

(could include syllabus, recommended readings, pattern of questions at the discretion of programme and School)

Multiple Choice Questions will be asked to gauge the orientation and aptitude of the candidate to undertake entrepreneurial venture development with inclination towards innovativeness. Questions will explore general understanding of issues on areas like

- Innovation
- Risk taking
- Problem solving skills
- Leadership and teamwork
- Motivation
- Economic sense
- General awareness

The question paper will have a number of passages of information based on which a set of 4-8 questions will be asked for each. Three alternative answers will be provided of which they need to select the more appropriate one as their chosen answer.

Sample questions:

(does not have to be a full question paper, but should give students a fair idea of the types of questions to expect)

Q1. A leading coffeehouse chain experienced tragedy when a robbery led to the death of three employees. The CEO displayed exemplary leadership which is often used as a study on crisis and leadership management. If you were in his shoes, what would you do?

- A. Take accountability and resign immediately
- B. Spend time with the family and co-workers of those employees
- C. Stay away from the media glare